



PRESS RELEASE
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HUMAN CONNECTION INVITES SUPPORTERS TO CLOSED ALPHA VERSION OF THEIR INNOVATIVE SOCIAL NETWORK

The first group of members can test-drive the new knowledge and action network and see for themselves how Human Connection rethinks social networking.

WEILHEIM/TECK (March 22, 2018) – HUMAN CONNECTION, the next-generation social, knowledge, and action network, has started to invite supporters to the closed alpha version of their game-changing network. Set up as a non-profit organization [with an open-source code](#) and headquartered in Germany, the platform combines social networking, knowledge exchange, and opportunities to take action in one interface to promote positive local and global societal change.

Supporters will be selected randomly and receiving an email invitation, which includes a personal registration code to set up their profile. Upon registration users can take advantage of the [first available functions in the alpha version](#), including “CAN DO’S”, “TAKE ACTION” and filter according to topics or your emotions. Users can also create posts, comment or add tags, show support by using the “MEGAPHONE” button, and connect with other users.

As of March 22, 2018, there are 515 registered users on the platform who have created over 485 posts and more than 1.267 comments and 741 shouts.

"The platform is designed as a response to our world's need to a purpose-built, neutral, and transparent social network that meets the challenges of our time," says Dennis Hack, founder of Human Connection.

Human Connection is designed to bridge the gap between negative news and positive action individuals can take. Users can affect positive social change both locally and on a global scale directly from within the network, digitally and in real life.

The public (beta) version of Human Connection, which is projected to launch in the fall of 2018, will include several unique features allowing users to:

- Transform negative news into positive actions using an action button
- Filter content according to their preferences and create a truly personalized experience

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- Collaborate solution-oriented with each other by creating projects or events, connecting with non-profits, suggesting “CAN DO’S” or recruiting volunteers
- Non-profit organizations, charitable projects as well as individual users will be able to register on Human Connection and use it as a tool for cooperation, social activism, and to connect with like-minded people around a common cause
- Participate in objective, fair, and structured discussions with tools like polls, “PRO & CONTRA”, “VERSUS”, and top lists
- Adapt viewing preferences using “COCKPIT” and take advantage of the „MAP VIEW“ to find events, organizations, and groups near them

Human Connection collaborated with INALCO from the University Sorbonne in Paris and the Stuttgart Media University in Germany to gather data on the necessary functions and [the purpose of a truly social network](#). The research findings from both projects were incorporated into the initial development of Human Connection.

To learn more about Human Connection and how to get involved, visit:

<https://human-connection.org>

Learn more about the network’s features in the „Bee-Movie“ on YouTube:

<youtu.be/Lpf9f7D25zE>

ABOUT HUMAN CONNECTION

Human Connection is a nonprofit social, knowledge, and action network headquartered in Weilheim-Teck, Germany, with the mission to turn negative news into positive action and connect people around philanthropic causes and social innovation projects. The platform is designed to be free of advertising, open-source, protecting user data, and fostering a sense of community and cooperation around the world’s most pressing topics.

Find Human Connection on [Facebook](#), [Twitter](#), and [YouTube](#).

MEDIA CONTACT

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